



# **VICWATER CONFERENCE 2017**

***MICRO SOLUTIONS FOR MACRO PROBLEMS***



## **CALL FOR PAPERS**

Papers relevant to the Conference theme and audience are invited

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**Thursday 14 and Friday 15 September 2017**  
**The Langham, Melbourne**  
**One Southgate Avenue, Southbank**



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## **2017 VicWater Annual Conference**

### ***Theme: Micro Solutions for Macro Problems***

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The Victorian Water Industry Association, (VicWater), is calling for paper submissions to present at the VicWater Annual Conference; Victoria's preeminent Conference, bringing together a large number of the sector's Chairs, Directors and Managing Directors.

In recent years the VicWater Annual Conference has focused on global trends (Macro Problems) and impacts on Water Corporations and possible responses. In 2017 the theme "Micro Solutions for Macro Problems" will explore the way that local, specific and targeted responses can provide a cumulative macro solution. It is all too easy to become daunted by the scale of some of these macro challenges, but the aggregated impact of micro solutions can be significant and by focusing on these micro solutions the macro problems don't seem so big.

Micro solutions could range across areas such as technological innovation, artificial intelligence, new ways of engaging with and involving customers in decision making, better ways of making use of customer data, low tech solutions for high tech problems, use of Nano technologies and robotics, better use of data – customers and performance.

The scope is as wide as your imagination – the focus being small, local and specific solutions to help solve bigger challenges. If you have an idea or case study you would like to explore with delegates at the 2017 VicWater Annual conference please consider submitting an abstract once reviewing the selection criteria below.

#### **Selection criteria**

The papers chosen to be included on the Conference program will articulate, at a broad level, an understanding of the Victorian water sector and its current priorities and how the information being presented can be seen and used through that lens within the sector. Papers should demonstrate an ability to explain complex concepts in a simple and engaging way whilst being appropriately tailored to the conference audience.

If you are a dynamic and engaging water professional looking to strengthen your already strong presentation skills to the highest level audience within the Victorian water industry and are keen to share ideas, research, current projects or innovations then we encourage you to submit an abstract.

If you are from outside the water industry and feel that your experience aligns strongly with the theme and the above listed sub-themes then we want to hear from you and encourage you to submit an abstract.

Most presentation spots offered will be 30 minutes so please consider this when preparing your abstract.

#### **Conference Audience**

This event is attended by Directors and Executives from Victorian and interstate water corporations as well as high level representatives from key industry stakeholders. In 2016 the event attracted over 200 delegates with the majority of attendees being Chairs, Board Directors, Managing Directors and Executives from the water sector;

#### **Abstract Submission**

Papers or abstracts should take the form of a one-page document and should be sent via email by **Friday 21 April 2017** to:

Tony Wright  
Chief Executive Officer  
Victorian Water Industry Association

Email: [events@vicwater.org.au](mailto:events@vicwater.org.au)



**VicWater**