

VicWater Strategic Plan 2023-2028

VicWater unites the water sector to deliver better outcomes for Victorian customers, community and the environment.

Strategic priorities

ADVOCATE to influence the regulatory environment

FACILITATE sector collaboration

ADVANCE member capability and performance

PROMOTE Victoria's water sector



Strategic outcome

A regulatory environment that supports long-term water sector sustainability

A water sector that works 'better together' to deliver efficiencies and innovation

A more diverse, informed and engaged water sector that embodies a sense of pride and inclusiveness

A water sector that is valued and supported by the Victorian community



Achieved through an integrated suite of initiatives over 2023-28

- Delivering a contemporary Advocacy Strategy based on agreed member priorities
- Enabling stronger and more productive relationships with key stakeholders (be a trusted partner)
- Maintaining focus on sector financial sustainability and climate change adaptation and mitigation

- Facilitating industry forums, committees and working groups
- Developing productive partnerships with a wide range of stakeholders within and outside the water sector
- Delivering strategic projects that enhance industry performance
- Mobilising to provide 'time sensitive' or issue-related coordination

- Strengthening sector governance and leadership
- Evolving water sector culture, workforce resilience and capability through targeted programs
- Providing knowledge sharing, networking and professional development opportunities
- Supporting members to build meaningful relationships with Traditional Owners

- Showcasing Victorian water sector achievements and capability to Government and stakeholders (e.g. net zero goals)
- Helping to promote the value of water to the Victorian community
- Promoting the sector as 'employer of choice' and 'partner of choice'
- Recognising water excellence and leadership in the community



Supported by annual Business Plan