

# VicWater Strategic Plan 2023-2028

VicWater unites the water sector to deliver better outcomes for Victorian customers, community and the environment.

## Strategic priorities

**ADVOCATE** to influence the regulatory environment

**FACILITATE** sector collaboration

**ADVANCE** member capability and performance

**PROMOTE** Victoria's water sector



## Strategic outcome

A regulatory environment that supports long-term water sector sustainability

A water sector that works 'better together' to deliver efficiencies and innovation

A more diverse, informed and engaged water sector that embodies a sense of pride and inclusiveness

A water sector that is valued and supported by the Victorian community



## Achieved through an integrated suite of initiatives over 2023-28

- Delivering a contemporary Advocacy Strategy based on agreed member priorities
- Enabling stronger and more productive relationships with key stakeholders (be a trusted partner)
- Maintaining focus on sector financial sustainability and climate change adaptation and mitigation

- Facilitating industry forums, committees and working groups
- Developing productive partnerships with a wide range of stakeholders within and outside the water sector
- Delivering strategic projects that enhance industry performance
- Mobilising to provide 'time sensitive' or issue-related coordination

- Strengthening sector governance and leadership
- Evolving water sector culture, workforce resilience and capability through targeted programs
- Providing knowledge sharing, networking and professional development opportunities
- Supporting members to build meaningful relationships with Traditional Owners

- Showcasing Victorian water sector achievements and capability to Government and stakeholders (e.g. net zero goals)
- Helping to promote the value of water to the Victorian community
- Promoting the sector as 'employer of choice' and 'partner of choice'
- Recognising water excellence and leadership in the community



Supported by annual Business Plan