



VICTORIAN WATER  
INDUSTRY'S

# IN-STREAM



Powering Innovation and Collaboration

# WHY?

- We are facing complex challenges that cannot be solved with the way we currently operate. Within those challenges are tremendous opportunities such as circular economy
- Collaboration and change is difficult beyond knowledge sharing and trials.
- Need to strategically collaborate across sectors to develop a co-creation ecosystem to future proof Victoria's water sector.
- Build our capability and capacity to rise to future challenges.



**intelligent  
water  
networks**



**VicWater**  
BETTER TOGETHER



**isle**

# WHO?

- 1 Executive teams and board members
- 2 Operational and digital teams from utilities
- 3 Representative of private sector organisations
- 4 Innovation and research teams
- 5 Regulators and policy makers
- 6 Champions of change within any organisation or sector

# IWN Membership



East Gippsland **Water**



Gippsland  
Water



Energy,  
Environment  
and Climate Action





VICTORIAN WATER  
INDUSTRY'S

# IN-STREAM



Powering Innovation and Collaboration

**Isle's vision** is to be the leading catalyst in industry transformation through exceptional business insight, technology and innovative solutions.

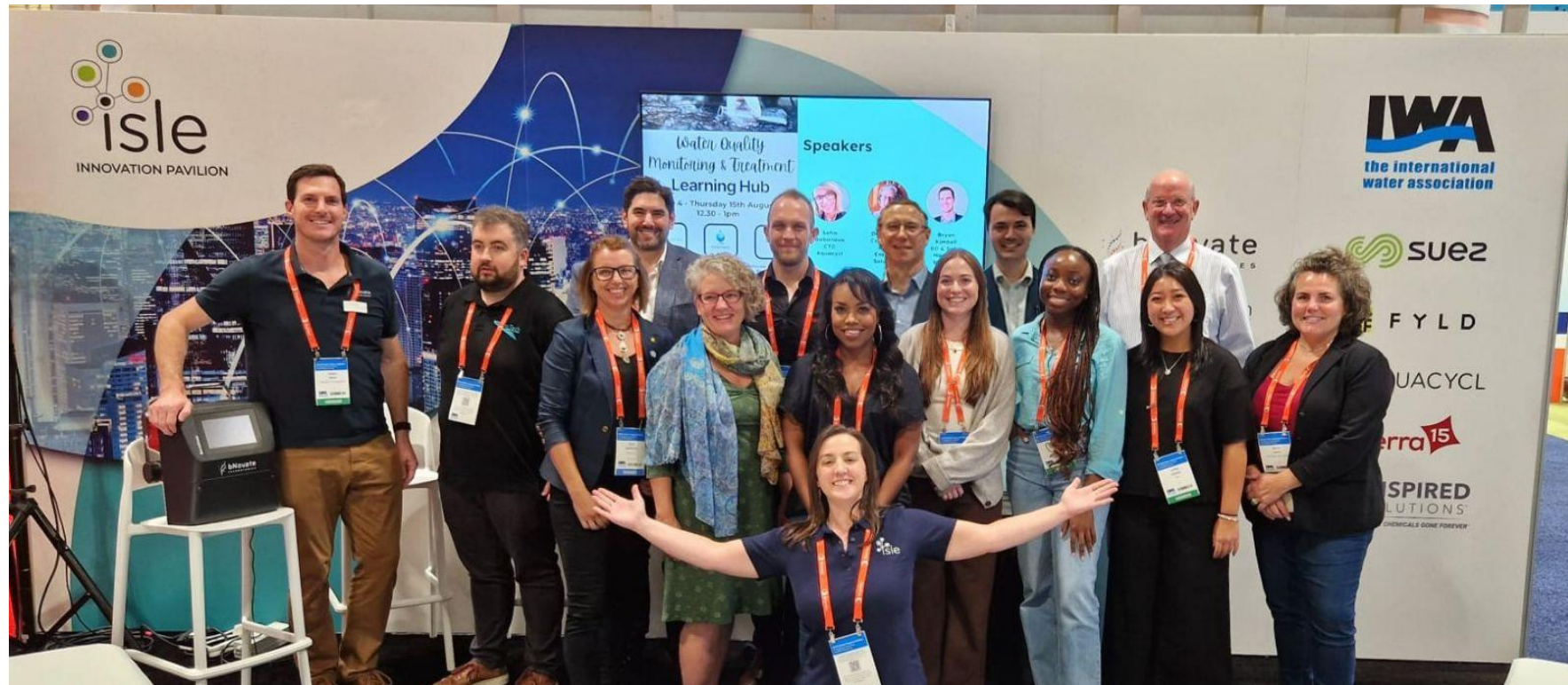




American Water Works Association (ACE)



Singapore International Water Week (SIWW)



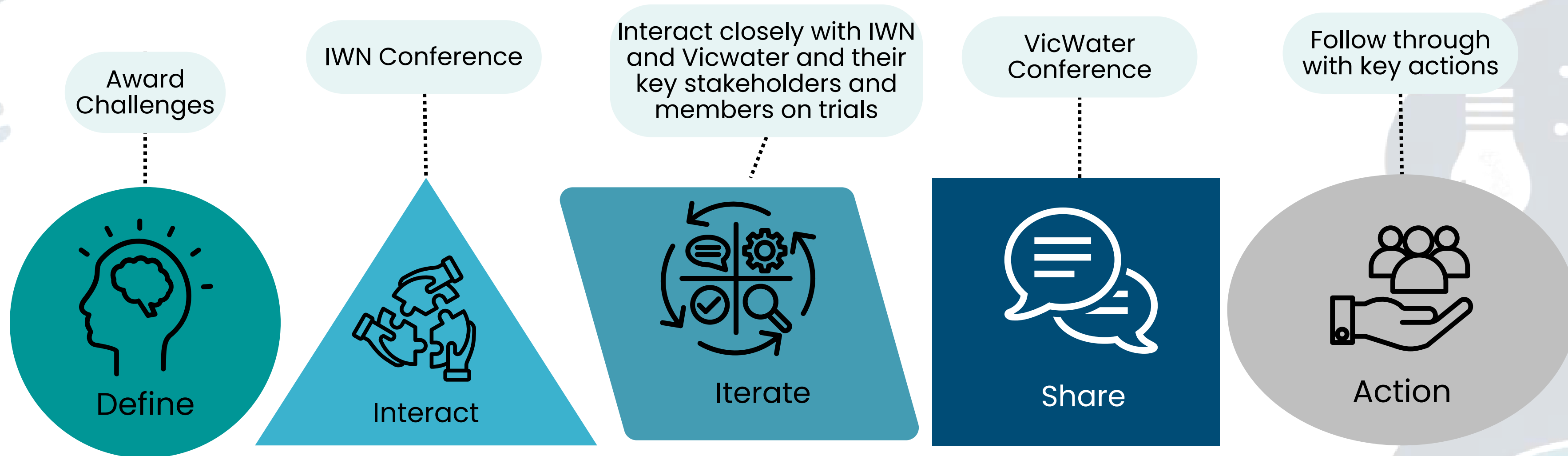
International Water Association (IWA) World Water Congress



Sydney Water Innovation Festival (SWIF)



# BE A TRUSTED TRANSFORMATION PARTNER WITH THE WATER INDUSTRY IN VICTORIA



12 month cycle of co-creation and collaboration between the public and private sectors to actively generate real, fit-for-purpose solutions to the opportunities and challenges facing the Victorian Water Industry.

- ACTIVITY 1.** Form ecosystem, gathering together a team with the skills and resources
- ACTIVITY 2.** Collaborate and co-design to prototype the idea.
- ACTIVITY 3.** Commence prototype, test and refine. Seek regular feedback from key stakeholders.
- ACTIVITY 4.** Share interim results and progress, seek feedback and respond.
- ACTIVITY 5.** Take action and follow through, know what the next steps look like and what support is needed to build momentum.

Foster new and existing relationships with key stakeholders across the Victorian Water Industry



# CHALLENGE & OPPORTUNITY STATEMENTS

## Water security

- How might we ensure a secure supply of safe drinking water for all Victorians?

## Real zero

- How might we actively reduce our emissions so that we can achieve real zero?

## Contaminants of concern

- How might we prioritise, measure and treat contaminants of concern so that we continue to protect public health and the environment in which we operate?

## Climate impact

- How might we plan, design and build our infrastructure to secure?

## Customer engagement

- How might we leverage digital technologies so that we can lower our cost of services whilst increasing customer value?

## Circular economy

- How might we change our business so that we achieve 100% utilisation of everything that comes into our facilities?

## Embracing digitisation

- How might we employ digital technologies so that we can manage our infrastructure more effectively and efficiently to enhance our delivery to customers?



# Sponsorship Opportunities

**PIONEER**

## Why get involved?

As a Pioneer, you'll have the unique opportunity to form a unique co-creation ecosystem, which taps into the resources, knowledge and insights of select members in your supply chain, customers and key partners.

Position your people and brand as "thought leaders who act".

**This is your chance to act – converting insights and ideas into impact**

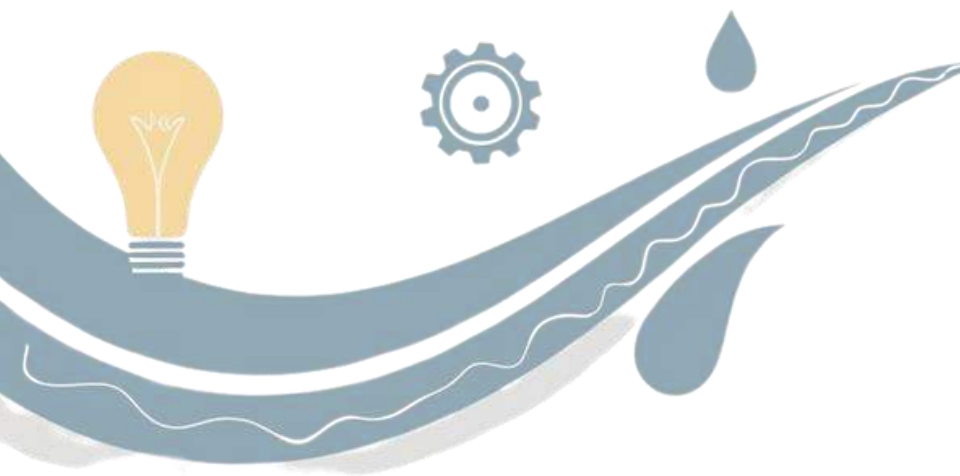
## What does your sponsorship get?

- ✓ Opportunity to lead, shape challenge and develop a solution
- ✓ Access to a working group of key stakeholders across Victorian water utilities
- ✓ Run trials with Victorian water utilities on potential solutions developed

## What do you need to do?

Design and commit to a 12-month program, with regular solution development sessions and reporting to IWN/ Steering group to share progress

Submit your best ideas on how you would progress one or more of the challenge statements



# Sponsorship Opportunities

**PIONEERPLUS**

## Looking to amplify your impact?

Become a **PioneerPlus**, building on the benefits of Pioneer sponsorship while also gaining premier visibility and influence through sponsorship of the IWN and VicWater conferences

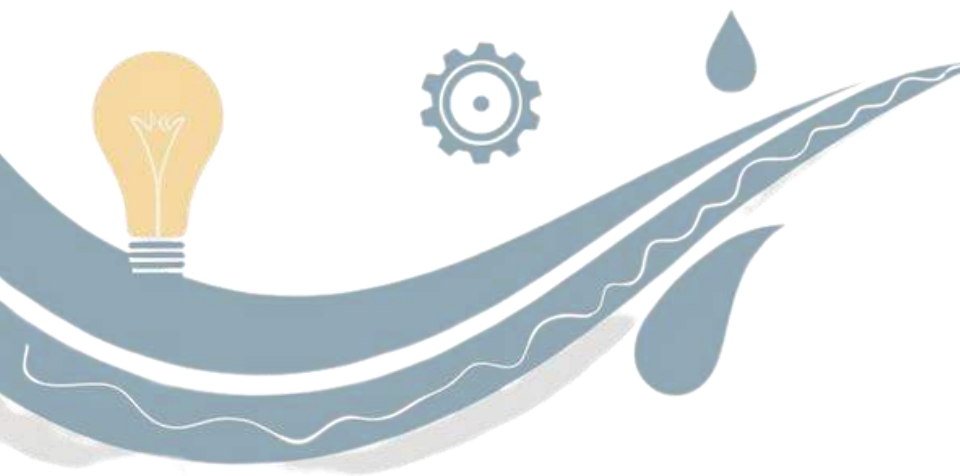
**This is your chance to be driving force in transformation, leading through action, innovation, and deeper industry engagement**

## IWN Conference 28 July 2025

- 10 minute presentation
- 2 Conference tickets
- Trade display
- 2 banners in prime locations at the conference
- Video demonstration to be recorded and included in the post conference pack
- 2 tickets to the conference dinner and pre dinner networking drinks

## VicWater Annual Conference 9-11 September 2025

- Sponsor identification on all conference literature
- Four complimentary conference delegate registrations plus two tickets for the conference dinner
- Logo inclusion on screens throughout the day
- Opportunity to speak at the conference in a 5 minute sponsor address



# Sponsorship Opportunities

## CATALYST

### Why get involved?

Gain visibility, insights, and access to new customers, while connecting with other organisations shaping the future of the industry. Expand your network, gain critical insights, and guide your business's growth.

**As a Catalyst you will be a driving force in transformation, leading through action, innovation, and industry engagement**

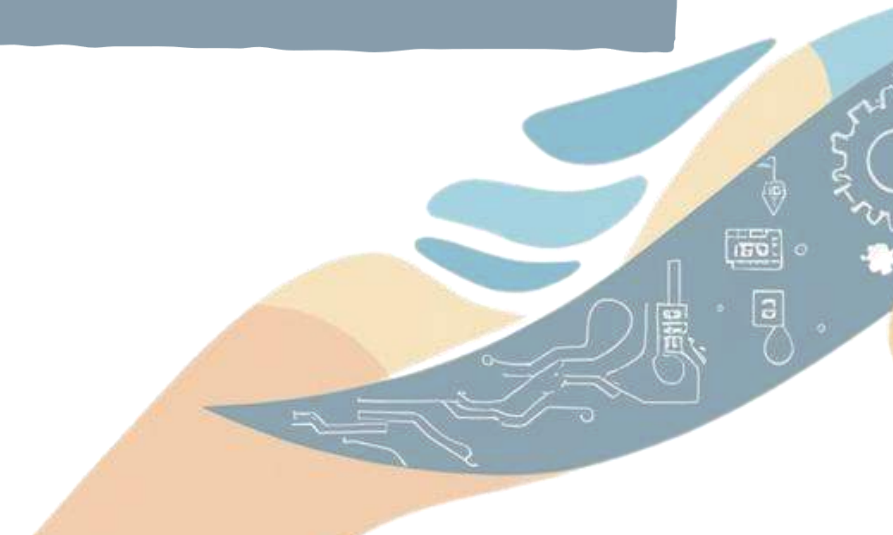
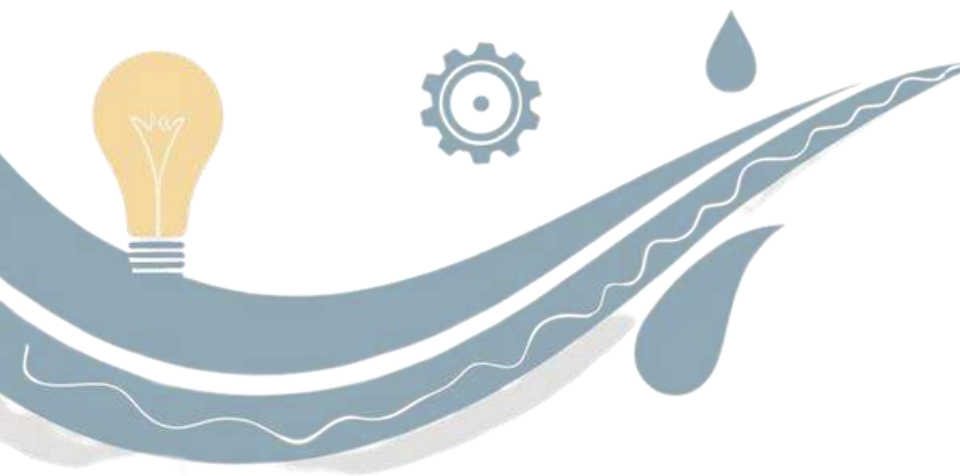
### What does your sponsorship get?

- ✓ Opportunity to be a key player and shape the solution to a challenge
- ✓ Access to a working group of key stakeholders across Victorian water authorities

### What do you need to do?

Commit to actively participate at regular meetings over the 12-month program

Respond to the EOI and let us know how your business could be a key contributor to one or more of the challenge statements



# Sponsorship Opportunities

What do we get?	PioneerPlus	Pioneer	Catalyst
Sponsorship of IWN and Vicwater Conferences	✓		
Lead a challenge stream	✓	✓	
Branding included in all communication on stream progress	✓	✓	
Presentation slot In-stream session IWN conference	✓	✓	
Participation in a panel session at VicWater Conference	✓	✓	
Opportunity to run trials on potential solutions developed	✓	✓	
Opportunity to shape the solution to an industry challenge	✓	✓	✓
Collaborating with key industry stakeholders - gaining visibility	✓	✓	✓
Part of the knowledge-sharing network of all streams	✓	✓	✓
<b>Investment</b>	<b>\$100,000</b>	<b>\$75,000</b>	<b>\$15,000</b>



# Key Dates



3rd March  
EOI Released

7th March  
EOI Briefing Webinar

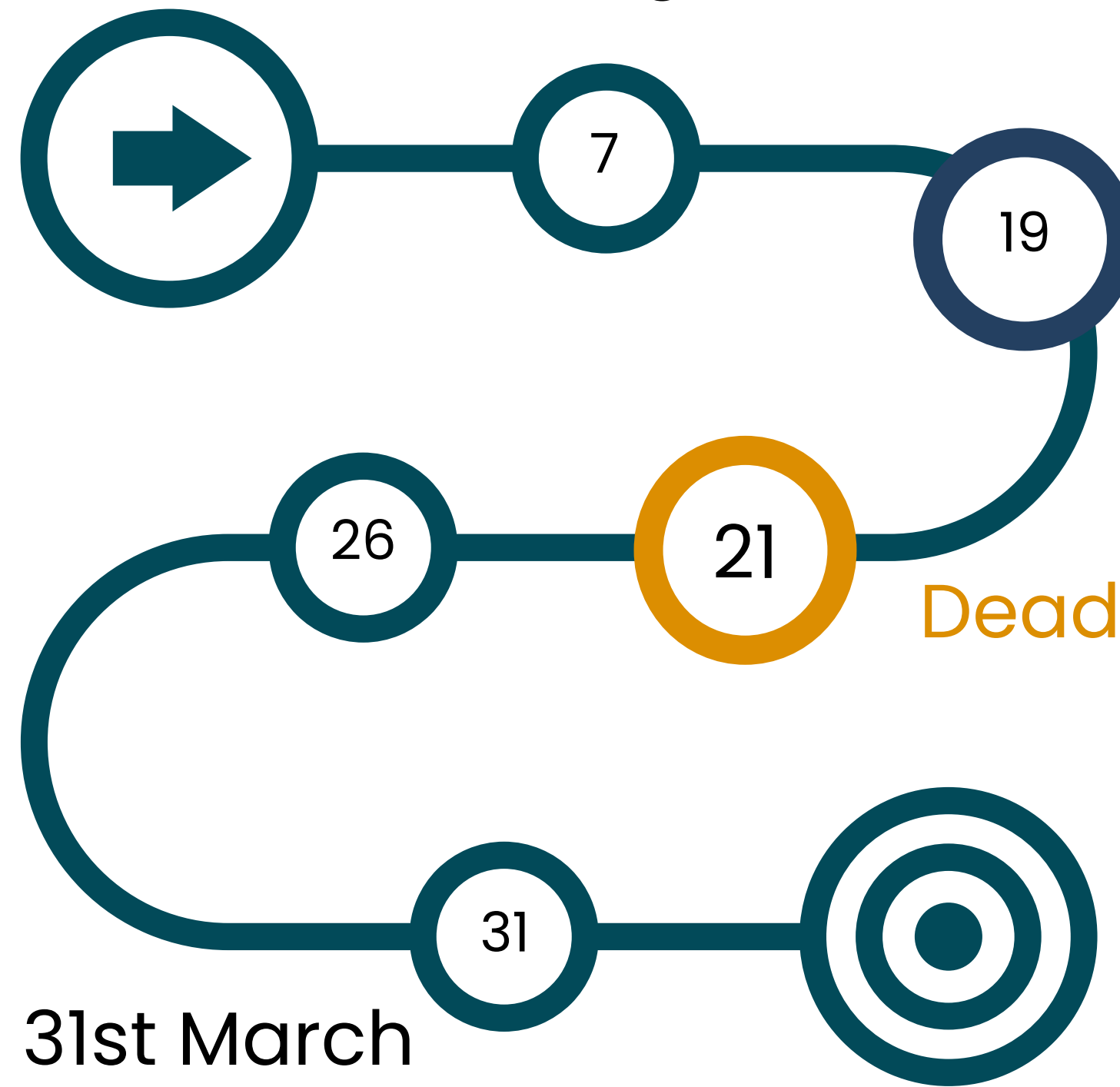
19th March  
Deadline for Q&A

26th March  
Notification of success

**5pm 21st March**  
Deadline for EOI Submission

31st March  
Letter of commitment

**May 2025**  
**Launch of In-Stream**





**ANY QUESTIONS**

**Place it in the chat box  
or raise your hand**





# NEXT STEPS

## More Questions?

Deadline 19th March

Jason Cotton  
jason.cotton@iwn.org.au  
0400 118 459



## Respond to the EOI

Deadline 21st March



Thank  
you!

