

Tomorrow's water innovations today

Sponsorship prospectus

Opportunity to sponsor the IWN Members Conference July 2025



Introduction

This year's IWN Members Conference will be held at the State Library in Melbourne on Monday 28 July 2025.

The IWN Members Conference brings Victorian and Tasmanian water professionals together to connect with industry partners and researchers, while showcasing industry innovation, sharing knowledge and insights to foster collaboration across the sector.

Attendees include a broad spectrum of Victorian and Tasmanian water corporation employees, representatives from State Government including Department of Energy Environment and Climate Action (DEECA), alongside invited technology partners, researchers, and students supported by industry.



2025 conference

The IWN Members Conference theme is **Future ready: resilience through innovation.**

How do we build resilience and drive practical solutions to challenges like the impacts of a changing climate, security of resources, and managing cybersecurity in an increasingly digital world?

This program explores how innovation is addressing today's pressing issues, and why it is critical for predicting and preparing for tomorrow's challenges.

Resilience through innovation isn't just about reacting to change—it's about proactively shaping agile water systems that are sustainable and reliable.

The conference will highlight the collective ways we can practically and strategically build resilient systems that are future-ready – Together we can achieve tomorrow's water innovations today.

We are excited to introduce a new format for our conference dinner. This years dinner will be open to all conference attendees to enhance collaboration and networking in the sector. The evening will include, pre dinner networking drinks, a 2-course sit down meal and an exclusive panel session at the stunning State Library in Melbourne.





Venue

State Library Victoria 328 Swanston St, Melbourne VIC 3000 **Function space**

Conversation Quarter and Hansen Hall

The State Library's Conversation Quarter and Hansen Hall blend history and modern design, making it the perfect venue to hold the IWN Members Conference. Located in the heart of Melbourne's CBD and within close proximity to Melbourne Central Station, The State Library offers a unique and accessible event space that will surely inspire us to be resilient through innovation!

slv.vic.gov.au/visit/our-magnificentspaces/conversation-quarter 2024 conference retrospective

The 2024 IWN Conference, themed Collaborative Transformation, brought together over 200 industry stakeholders at RMIT Storey Hall to explore the future of Victoria's water sector. Discussions emphasised the power of collaboration in tackling industry challenges and driving sustainable solutions. We were also privileged to hear from two outstanding keynote speakers, who demonstrated how digital transformation and collaboration can create a significant impact.

The first was Harry Seah, Deputy Chief Executive (Operations) at PUB, Singapore's National Water Agency, presented on how collaboration and partnerships were central to PUB Singapore's transformation—one of the most complex and significant transformations in the global water industry. The second being Mark Williams, Managing Director of GWM Water, presented on the importance and success of GWM Water's digital transformation in enhancing operational efficiency and improving service levels for customers.

There was also a broad range of attendees including:

- · Victorian and Tasmania Water utility professional (including MDs, General Managers, Project Managers, Team Leaders, Middle Managers, Operational Staff and Early career staff including graduates)
- Victoria Department of Energy Environment and Climate Action (DEECA) staff
- Researchers
- Technology Partners with operational relationships with Utilities

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PUB Singapore's keynote was incredibly inspiring. Hearing how they tap into global innovation and collaboration to tackle their water challenges and their ability to do more with less especially with such limited land and resources — shows what's possible when you commit to long-term vision, bold action and develop meaningful collaborations

The IWN Conference showed that real climate action in the water sector comes from collaboration. The boost to the Climate Innovation Challenge by Victoria's Water Minister reinforced the need to back bold, practical ideas. It's a clear call for all of us to step up, share learnings, and drive transformation together.





Mark Williams offered a compelling look at how digital transformation is helping GWMWater manage one of the largest service areas in Victoria. It's a great example of how technology can drive better outcomes for regional communities and for water corporations.

IWN's programs show the sector's depth and breadth of innovation that makes a real sustainable difference, while the **Champions Program** builds future leaders and strengthens the network's reach

Our 2024 sponsors



















2025 sponsorship opportunities

Platinum sponsor \$10,000 plus GST (two opportunities)

- 1x 10-minute presentation at the conference
- 2x complimentary conference tickets
- 1x live demonstration* during the morning tea break (15 mins)
- · 2x complementary dinner tickets, including pre-dinner networking drinks
- 1x trade display in Hansen Hall
- 2x banners in prime locations at the conference
- Logo inclusion during the conference on master slides and on conference graphics
- Acknowledgement and thank you of sponsor at the conference
- Morning tea, lunch and afternoon tea networking

Post conference

Host an IWN Lunch and Learn session for all our partner organisations

*IWN approval required

Dinner sponsor \$7,500 plus GST (one opportunity)

- 1x 5-minute presentation at the conference dinner
- 4x complimentary dinner tickets, including pre-dinner networking drinks
- 2x banners in prime locations at the conference dinner
- Acknowledgement and thank you of sponsor at the conference dinner

Conference benefits

- · 1x complimentary conference tickets
- 1x trade display in Hansen Hall
- 1x banners in Hansen Hall
- Logo on the initial conference slide, registration page, social media advertising and break slides
- Morning tea, lunch and afternoon tea networking

Post conference

Host an IWN Lunch and Learn session for all our partner organisations

2025 sponsorship opportunities

Silver sponsor \$5,000 plus GST

- · 2x complimentary conference tickets
- 2x complimentary dinner tickets, including pre-dinner networking drinks
- 1x trade display in Hansen Hall
- 1x banner displayed in Hansen Hall
- Logo on the initial conference slide, registration page, social media advertising and break slides
- · Acknowledgement and thank you of sponsor at the conference
- Morning tea, lunch and afternoon tea networking

Post conference

Host an IWN Lunch and Learn session for all our partner organisations

Bronze sponsor \$2,500 plus GST

- 2x complimentary conference tickets
- 1x brochures and banner in Hansen Hall
- Logo on the initial conference slide, registration page, social media advertising and break slides
- · Acknowledgement and thank you of sponsor at the conference
- Morning tea, lunch and afternoon tea networking



Contact details

Have questions or want to know more?

Tomorrow's water innovations today

Contact us at enquires@iwn.org.au



Or find out more iwn.org.au

