

# SAY WHAT YOU ARE

## DON'T LET THE CENSUS GUESS YOUR JOB



### THE CENSUS ASKS 4 KEY QUESTIONS

#### OCCUPATION

WHAT IS YOUR JOB?

#### MAIN TASKS

WHAT DO YOU ACTUALLY DO?

#### INDUSTRY

WHAT SECTOR DO YOU WORK IN?

#### SERVICES

WHAT DOES YOUR ORGANISATION PROVIDE?

### EXAMPLE CENSUS RESPONSE

<b>OCCUPATION</b>	Be specific (include "Water" or "Wastewater")
<b>MAIN TASKS</b>	Action + System + Purpose (e.g. Maintain water pipelines to ensure reliable supply, design water treatment plants to protect public health)
<b>INDUSTRY</b>	Water Supply and Sewerage Services
<b>SERVICES</b>	Describe what your organisation delivers (water, wastewater, network services)

### ✗ IF YOU WRITE

- Operator
  - Supervisor
  - Technician
  - Plumber
  - Engineer
  - Scientist
  - Planner
  - Project Manager
- ✗ Census guesses your job
- ✗ May classify you in the wrong industry
- ✗ You may NOT be counted in the water sector

### ✓ SAY WHAT YOU ARE

Use a clear, specific job title!

- ✓ Water Treatment Plant Operator
- ✓ Wastewater Treatment Plant Operator
- ✓ Water Network Maintenance Technician
- ✓ Wastewater Operations Supervisor
- ✓ Water Engineer
- ✓ Water Scientist
- ✓ Wastewater Network Planner
- ✓ Water Project Manager

### IMPORTANT



The Census is about the **job you do**  
NOT your qualification or trade

### WHY IT MATTERS

Accurate answers help!

- ✓ Be recognised and counted for the job you actually do
- ✓ Support your training and career pathway
- ✓ Strengthen job security and team resourcing
- ✓ Strengthen the voice of your profession
- ✓ Help shape the future workforce